

LANDING PAGE BRIEF

Project Overview:

Create a landing page for our team of affiliates to use. Since multiple people will direct prospects to this sales/landing page, we will not use any capture system. The purpose of this site is to send a prospect to view a short video about the product and the business opportunity. Once they view the video, they will be able to learn more by scrolling down the page as a long landing page. We want a clean, professional design that complements our team's website!

There are three websites that you can use for inspiration. The first two are team websites, like the one we need you to design for our team, ONLY BETTER :), and the third is the company site.

- 1) <https://thisisitinfo.com>
- 2) <https://startx39.com> and <https://startx39.com/science>
- 3) <https://lifewavex39.com>

The platform for the new page: WordPress / Elementor Pro

Website URL: www.EndAgingToday.com

Team Website: www.LegacyDreamTeam.com (under construction)

Company Website: www.LifeWave.com

Dropbox file with additional assets: [Dropbox File](#)

Here is the script for the intro video that will be displayed: [LifeWave Sizzle Video](#)

We are only marketing X39 on this site.

Site Flow:

There will be 10 sections as follows:

1. Header and Hero Image or Video Slider
2. Welcome and Intro Video: <https://vimeo.com/923939209/44786d3df3?share=copy>
3. Product / Benefits Information
4. Patents/Studies
5. Testimonial Videos
6. CEO/Company
7. Business Opportunity
8. Team support/step-by-step system
9. Money Back Guarantee
10. Get Started today. Contact the Brand Partner who shared this website with you.

Key Content

- Header and Hero Image or Video Slider. See Images or videos in the Dropbox folder.
 - END AGING TODAY
 - Activate Your Stem Cells with X39!
 - Elevate, Activate, and Regenerate
- Welcome and Intro Video: <https://vimeo.com/923939209/44786d3df3?share=copy>
- Product, Benefits, and what to expect
- Patents / Studies with a place for a video explaining how the product works
- CEO/Company
- Business Opportunity
 - Experience Excellence!
 - World-class and worldwide business opportunity!
 - Patented Technology - No competition for decades
 - Proven Results - Backed by clinical studies
 - Unique Product - Only available from LifeWave Brand Partners
 - Established Company - 20 years of strength and stability
 - Global Market - Actively growing in over 75 countries
 - Lucrative Compensation - Simple and fair compensation
 - No monthly fees
 - Link to compensation Plan
- Team support/step-by-step system
 - Legacy Dream Team
 - Hundreds of years of experience
 - Leadership with honor and integrity
 - Step-by-step system
 - Comprehensive training
 - Live Zoom Presentations
 - Link to the team website
- Money Back Guarantee
 - The only thing at risk is your health!
 - 90-Day Customer Guarantee
 - 30-Day Brand Partner Guarantee
- Get Started today.
 - Join the global movement to end aging today!
 - You know dozens of people who need to start X39 today. Best of all, they know dozens of people too! The opportunity is HUGE!
 - Contact the Brand Partner who shared this website with you and learn how to get started now!